

Press Release

For Immediate Release

For More Information Contact:

Tony Matter

HJE Marketing

717.960.4415

mattert@hjemarketing.com

EcoStar® Adds 10-Inch Tiles to Its Line of Recycled, Synthetic Roofing Products

(Carlisle, PA) – EcoStar announces the addition of 10-inch Majestic Slate™ Traditional tiles to its extensive line of recycled, synthetic roofing products. A narrower version of EcoStar's existing 12-inch tiles, these 10-inch Majestic Slate tiles are intended to more closely replicate the look of standard slate tiles, which are traditionally manufactured in both 10- and 12-inch widths.

The smaller tiles will be showcased at the West Coast Green 2008 tradeshow being held at the San Jose Convention Center in San Jose, CA from September 25 – 27. EcoStar's booth number at the show is 143.

The new 10-inch tiles can be used individually or in conjunction with the standard 12-inch tiles to create a truly unique rooftop profile. With either application, the 10-inch Majestic Slate tiles create an aesthetically pleasing, environmentally friendly roof system that looks exactly like a real slate rooftop.

Like every EcoStar tile, the 10-inch Majestic Slate is made of post-industrial recycled rubber and plastics, and is available in nine standard colors. In addition to aesthetic appeal, Majestic Slate tiles provide supreme protection from hail, driven rain and high winds. Offering a 50 year, transferable Gold Star Warranty and available with a 110 mph wind warranty, Majestic Slate tiles provide strength and durability without the burden of extreme weight.

Because of their extreme flexibility, the 10-inch Majestic Slate tiles are easily installed on the rooftop with stainless steel 1 1/2-inch ring shank roofing nails by either hand drive or nail gun, providing a quicker, installation than that of traditional slate tiles.

About EcoStar

EcoStar, a division of Carlisle Construction Materials, continues to provide premium, synthetic products for the steep-slope roofing industry. All EcoStar tiles offer exceptional longevity, durability and aesthetics. EcoStar offers a full line of synthetic slate, shake and designer tiles worldwide. For more information about EcoStar, visit www.ecostar.carlisle.com or call 800.211.7170.

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