

For Immediate Release:

Social Network Startup, AmIGreenOrNot, Asks “Who’s Greenest at West Coast Green Conference?”

Introduces the West Coast Green... Or Not ratings contest to rank the eco-credentials of participants at this year’s event.

SAN FRANCISCO (September 17, 2008) – You say you’re GREEN... Would others agree? AmIGreenOrNot.com (AIGON) brings its recently launched social network and rating community website to the 2008 West Coast Green conference. Presenters and visitors at the event can sign up, create a green profile for their business or themselves, and get rated by their peers. Tell the world what you are doing to save the planet, share ideas with the AIGON community, rate others' environmental initiatives, maintain a blog, and lots more.

Profiles created for the event will be automatically entered into the 2008 West Coast Green...OR NOT ratings contest. The participant with the highest peer rating at the end of the conference will be awarded a new Voltaic Systems solar-powered backpack. Visit the AmIGreenOrNot.com website for more details.

About AmIGreenOrNot.com

AmiGreenOrNot was created to empower the green revolution at the individual level. Inspired by overwhelming evidence of global warming, a deep respect for our planet’s increasingly fragile ecosystem, and a commitment to promoting environmentally friendly lifestyles, AmIGreenOrNot.com strives to build an online community to increase awareness, share ideas, and to harness our collective intelligence to gain a richer understanding of what it really means to be “GREEN...OR NOT.”

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