

## EARLY ADOPTER'S INTERVIEW QUESTIONS

**DONNA SHIREY – SHIREY CONSTRUCTION**

**[www.shireycontracting.com](http://www.shireycontracting.com)**

WHAT INSPIRED OR CAUSED YOU TO GET INVOLVED IN GREEN BUILDING AND HOW MANY YEARS AGO WAS THAT

**WE WERE INVOLVED BEFORE IT WAS CALL GREEN BUILDING AND WERE INTERESTED IN ENERGY EFFICIENCY FROM THE BEGINNING. WE TOOK PART IN THE SNOHOMISH GOOD SENSES PROGRAM IN THE EARLY 90'S WHICH FIT OUR SIPS CONSTRUCTION TECHNIQUES VERY NICELY. WE HAD BEEN DOING SIPS CONSTRUCTION SINCE 1987 AND WERE LOOKING FOR WAYS TO DEMONSTRATE THE ADVANTAGES OF THIS TYPE OF BUILDING TECHNIQUE. IT TURNED OUT OUR SIPS HOUES WAS MORE ENERGY EFFICIENT THAN THE OTHER HOUSES DEMONSTRATED IN THE PROGRAM WHICH SAID WE WERE ON THE RIGHT PATH**

GIVE 2 OR 3 EXAMPLES OF WHAT YOU DO TO KEEP YOU ON YOUR EDGE

**I ENJOY READING A LOT AND ATTENDING CONFERENCES. I ALSO BELIEVE KEEPING IN CONTACT WITH OTHERS THAT THINK ALIKE IS VERY HELPFUL**

WHAT ARE THE NEXT STEPS FOR YOU TO GET TO THE NEXT LEVEL

**WE ARE VERY EXCITED ABOUT OUR ZERO ENERGY IDEA HOUSE AT BASS COVE ([www.zeroenergyideahouse.com](http://www.zeroenergyideahouse.com)). WE FEEL IT WILL HELP TAKE OTHERS TO THE NEXT LEVEL**

WHAT FEELINGS COME UP FOR YOU WHEN YOU THINK OF THESE STEPS

**EMPOWERING  
IT MAKES ME FEEL AS WE ARE BEING LEADERS IN THIS AREA.**

WHAT ARE A COUPLE OF SUCCESS STORIES OF BRINGING ALONG YOUR NETWORK TO THEIR NEXT LEVEL?

**BUILD ZERO ENERGY, HIGH PERFORMANCE HOUSES FOR OUR CUSTOMERS.  
SEARCH OUT AND EDUCATE SUBCONTRACTORS AND THE PUBLIC AS TO THE VALUE OF BUILDING ENERGY EFFICIENT HOMES.  
INCORPORATE NEW TECHNOLOGY SUCH AS A “GREEN BUTTON” TO DEAL WITH PHANTOM LOADS**

IF YOU WERE TO DESCRIBE YOUR NETWORK AS A METAPHOR, THAT COMES TO MIND... WHAT WOULD IT B...

**UNDERUSED, I DO NOT USE MY NETWORK ENOUGH. I WANT TO KNOW HOW TO GET BETTER RESOURCES.**

YOUR NEXT STEPS IN WORKING WITH YOUR NETWORK IN HELPING AND INSPIRING THEM TO THE NEXT LEVEL

**WE WILL CONTINUE TO EDUCATE OTHERS AS MUCH AS POSSIBLE. IT IS VERY IMPORTANT FOR US TO GET OUR STAFF AND EMPLOYEES TO UNDERSTAND OUR VISION AND THIS IS NOT ALWAYS EASY**

WHICH ONES ARE YOU MOST DRAWN TO?

**WE TRY TO TEACH OUR CLIENTS TO NOT BE CONSUMERS AND ENERGY HOGS.**

RESOURCES YOU WOULD SUGGEST

**I BELIEVE OUR ECOGUILD IS UNDERUSED AND IS A GREAT RESOURCE.**

ANYTHING ELSE YOU'D LIKE TO TELL ME THAT I HAVEN'T ASKED

**WE NEED TO PROMOTE THE FACT THAT THIS IS JUST THE BEGINNING AND THAT THIS IS THE WAY THINGS WILL BE BUILT IN THE FUTURE**