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West Coast Green 2008 Conference To Power Up with Solar from SolaRover

SolaRover mobile solar generator to provide 10 kW of power to key areas at the September 25-27th event

San Jose, September 19, 2008 – Today West Coast Green, the nation's largest conference and expo dedicated to green innovation, building, design and technology announced that SolaRover, a mobile solar power systems provider is joining forces with the conference to provide solar power to several major areas at the event, **averting** of conventional electricity from being used. This is the most extensive known diversion of power to solar electricity that has been accomplished to date at the venue.

SolaRover will provide a 10 kW mobile solar generator with 14 175-watt solar panels, enough to power the Innovation Pipeline exhibit, the conference showhouse; the SG Blocks™ "Harbinger", designed by Lawrence Group, and the Civic Auditorium where Nobel Laureate Al Gore will deliver his keynote address Saturday, September 27th from 9:30 – 11 a.m. The generator weighs 5,800 pounds and contains 28 batteries that charge when the sun is high to prolong the operation period to eighteen continuous hours.

The solar generator will be placed on the tradeshow floor next to the SunEdison exhibit, booth number . The Innovation Pipeline will receive 60 volts of power, the showhouse will be powered with 240 volts, and the SunEdison exhibit will receive 120 volts of power. 500 watts of solar power will also be generated for the audio system within the showhouse.

"SolaRover delivers noiseless, fumeless, emissions-free power that requires zero maintenance," said Greg Hall, **of SolarRover**. "Our systems are ideal for events like West Coast Green and we are pleased that we will be able to help make this event even more sustainable than it currently is."

"West Coast Green is taking a number of measures to green the 2008 conference like event signage made from recycled materials, food sold at the event packaged in biodegradable, compostable food ware and biodiesel truck service for deliveries," said Christi Graham, Founder and President of West Coast Green. "The SolaRover generator, however, is an amazing demonstration of the kinds of new technology companies that are changing the face of business out there. We are thrilled to have them as a partner."

About West Coast Green:

As the largest conference and expo in the nation dedicated to green innovation, building, design and technology, West Coast Green serves as the central gathering point for innovators, business leaders and building professionals. Nationwide, 14,000 designers, green professionals and homeowners come together to network, share resources, grow strategic alliances and foster new ideas that will change the face of the built environment.

This year's conference will feature over 400 exhibitors showcasing the latest in resource-efficiency among a stunning array of green and healthy building technologies that allow us to work and live more efficiently in our homes and work spaces. Over 200 experts and visionary leaders will be presenting their latest developments, insights, and inspiration at the expanding frontiers of the field.

At the heart of West Coast Green is a commitment to revolutionize the way people build and live in their homes, by realigning ourselves with the natural world. Whether you're determining regional construction

standards, expanding your green business, or simply looking to make your house a smarter, healthier home, West Coast Green is the place to get inspired about making positive change.

About SolaRover

SolaRover™ Mobile Solar Power Systems provide pure, consistent electricity for all types of commercial, industrial and emergency applications — wherever and whenever needed. Categorically clean, absolutely silent and far more economical than comparable diesel generators over the long term, SolaRover systems offer today's best investments in portable power generators. With unparalleled engineering, leading-edge components, rugged steel construction and a variety of practical options, SolaRover sets the benchmark high.

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