

For Release On or After: 8:00 AM ET, September 11, 2008

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West Coast Green Partners with Top U.S. Sustainable Companies for September Conference and Exhibition

PG&E, Whirlpool, Home Depot and Webcor to join forces with West Coast Green in San Jose to evolve a nation-wide sustainable living movement

San Jose, September 11, 2008 - West Coast Green, the nation's largest conference and expo dedicated to green innovation, building, design and technology held this year at the San Jose Convention Center, September 25-27th, has partnered with the country's top sustainable companies and organizations to promote green building, design and technology as part of the upcoming three-day conference and exhibition.

Platinum sponsors at West Coast Green include Pacific Gas & Electric, the utility on the heels of a recent announcement of two deals that will result in 800 megawatts of power from massive facilities using PV panels — enough to power nearly a quarter-million homes, according to the utility. “PG&E’s commitment to be the greenest utility in the country is evident through their programs, actions and leadership,” said Christi Graham, Founder and President of West Coast Green. “It is the combination of bold moves like their major shift to PV solar power and the everyday changes homeowners can make in their own realm that will create the ultimate solution to our current climate problems.”

The utility is joined as a Platinum sponsor by Whirlpool Corporation, recently named one of the world's most ethical companies by the Ethisphere Institute and an eight-time recipient of the ENERGY STAR Partner of the Year Award. As a sponsor of West Coast Green, the manufacturing leader in global green house gas reductions will have a suite of energy-efficient appliances as part of a dramatic outdoor kitchen on display on the tradeshow floor of the conference so visitors can assess the value of the next wave of technologically-advanced and energy efficient appliances in person.

As advanced green building is one of the focuses of the conference, Platinum sponsor Webcor Builders, currently ranked by volume as the largest contractor in California, Webcor is responsible for construction of many sustainable buildings and LEED certified projects, including the Letterman Digital Arts Center, Symantec and the California Academy of Sciences buildings. The company will be taking part in the developer's roudtable at West Coast Green, a hands-on design charrette to develop sustainable scenarios for West Oakland.

In partnership with The Home Depot Foundation, West Coast Green will aid the 501(c)(3) organization that was established in 2002 in spreading the message of its commitment to invest \$400 million in grants over the next 10 years, which will result in the development of 100,000

affordable, healthy homes for working families and the planting and preservation of more than three million community trees in urban areas.

West Coast Green is proud to also be working with the following companies as sponsors of the 2008 conference from September 25-27th:

1 Earth, Build-it-Green, NCFI, Marvin, East Teak, Autodesk, James Hardie, Silver Walker, Verve, Premier Power, PDX Lounge, OCR Solar, TBI Construction, Canadian Consulate, Greenopolis, Vetrazzo, The City of San Jose, and Woodhaven.

About West Coast Green:

As the largest conference and expo in the world dedicated to green innovation, building, design and technology, West Coast Green serves as the central gathering point for innovators, business leaders and building professionals. Nationwide, 14,000 designers, green professionals and homeowners come together to network, share resources, grow strategic alliances and foster new ideas that will change the face of the built environment.

This year's conference will feature over 400 exhibitors showcasing the latest in resource-efficiency among a stunning array of green and healthy building technologies that allow us to work and live more efficiently in our homes and work spaces. Over 200 experts and visionary leaders will be presenting their latest developments, insights, and inspiration at the expanding frontiers of the field.

At the heart of West Coast Green is a commitment to revolutionize the way people build and live in their homes, by realigning ourselves with the natural world. Whether you're determining regional construction standards, expanding your green business, or simply looking to make your house a smarter, healthier home, West Coast Green is the place to get inspired about making positive change.