

# you are brilliant - unleash it!

West Coast Green 2009  
October 1-3  
Fort Mason Center | San Francisco

october 1-3

## key speakers



**Ray Anderson**  
Chairman and Founder, Interface, Inc.  
Author, *Confessions of a Radical Industrialist*  
*"We are waking up to the environmental ethics of living in paradise."*



**Michelle Kaufman**  
Principal, Michelle Kaufman Studio  
*"We as architects can either complain about our landscapes . . . or we can actually get up and do something about it."*



**Adam Werbach**  
CEO, Saatchi and Saatchi S  
*"The challenge is not whether we can do the right things; it's whether we can do them at the scale and impact that's necessary."*



**Cameron Sinclair**  
Co-founder, Architecture for Humanity  
Author, *Design Like You Give a Damn*  
*"If you're inspiring and including then it's a beautiful thing, and at the end of it you're part of the community."*

## program highlights



**Innovation Pipeline**  
stretch your imagination



**Extraordinary Networking**  
engage and connect



**Leadership Summits**  
create solutions



**Inspirational Speakers**  
expand your vision



**Tradeshow Floor**  
discover new ideas

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